

## Message Text

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13/46

ACTION EUR-12

INFO OCT-01 ISO-00 JUSE-00 COME-00 AGR-05 FEA-01 ERDA-05

AID-05 CEA-01 CIAE-00 CIEP-01 DODE-00 EB-07 FPC-01

H-02 INR-07 INT-05 L-03 NSAE-00 NSC-05 OMB-01 PM-04

USIA-06 SAM-01 OES-06 SP-02 SS-15 STR-04 TRSE-00

ACDA-07 /107 W

----- 036759

R 071459Z SEP 76

FM AMCONSUL TORONTO

TO SECSTATE WASHDC 4129

INFO AMEMBASSY OTTAWA

ZEN RUEHOT/AMCONSUL WINNIPEG 0032

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C O R R E C T E D C O P Y (UPGRADE)

E.O. 11652 N/A

TAGS: EMIN, EINV, CA

SUBJECT: POTASH PRODUCERS DECIDE TO DAMPEN PUBLICITY CAMPAIGN IN  
SASKATHEWAN

REF: TORONTO 1396

1. CANADIAN POTASH PRODUCERS ASSOCIAZU(77:758;3 \$843:594  
2-, 7497&# 59)\$ :9,&3, 3053.734 3 THAT PUBLIC RELATIONS  
COMMITTEE OF ASSOCIATION HAD DECIDED IN SASKATOON SEPTEMBER 2  
TO "COOL" PUBLICITY CAMPAIGN IN SASKATCHEWAN UNTIL THE END OF  
THE YEAR.

2. ASSOCIATION ALSO WONDERED IF TWO MORE MINES TAKEN OVER,  
WHAT FUNCTION MIGHT REMAIN FOR ASSOCIATION ITSELF. ACCORDING  
WANSBROUGH, GOSSIP IN SASKATOON TO EFFECT THAT PROVINCE WILL GO  
SLOW ON HUDSON'S BAY AND ALWINSAL BECAUSE OF PUBLIC REACTION

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TO EXPENDITURE ON DUVAL IN FACE OF SOME PUBLIC SERVICE SHORTFALLS.  
SASKATOON GOSSIP ALSO SUGGESTS THAT, CONTRARY TO OPINION IN TORONTO  
OFFICES, ALWINSAL WOULD NOT FIGHT PROVINCIAL PURCHASE IF  
PRICE WERE RIGHT.



3. WANSBROUGH TOLD CONGEN THAT PUBLIC OPINION IN SASKATCHEWAN HAD BEEN TURNING EVEN MORE AGAINST BLAKENEY AFTER DUVAL PURCHASE BECAUSE OF AMOUNT OF PUBLIC MONEY INVOLVED BUT THAT POSITION COMPLETELY CHANGED FOLLOWING US JUSTICE DEPARTMENT ACTIONS.

WANSBROUGH SAID HE UNDERSTANDS NDP, WHICH TRADITIONALLY BEGINS CAMPAIGNS TWO YEARS PRIOR TO ELECTION, HAS ALREADY GIVEN DLS.200.000 CONTRACT TO WINNIPEG PUBLIC RELATIONS FIRM.

4. ASSOCIATION

N PRESIDENT JACK HAS REQUESTED MEETING WITH SASKATCHEWAN GOVERNMENT AND HAS BEEN TOLD REQUEST UNDER CONSIDERATION

WANSBROUGH BELIEVES GOVERNMENT DOES NOT WANT TO DEAL WITH ASSOCIATION OR ANY GROUP BUT ONLY ON COMPANY BASIS. HOWEVER, HE SUSPECTS GOVERNMENT MIGHT AGREE TO DISCUSSIONS IF IT THOUGHT IT COULD DRAW OUT CURRENT IMAGE OF PROTECTING CANADIAN RESOURCES FROM FOREIGN CONTROL

5. WANSBROUGH UNDERSTANDS V.D.HOWE INSTITUTE, MONTREAL. WILL ISSUE STUDY IN NEAR FUTURE ON POTASH IN WHICH ONE CONCLUSION IS THAT PURCHASE OF MINES MISUSE OF PUBLIC MONEY.

6. WANSBROUGH SUPPLIED COMGEN WITH TRANSCRIPT OF INTERVIEW WITH PREMIER BLAKENEY ON VTV TELEVISION NETWORK PROGRAM "CANADA A.M." TUESDAY, AUGUST 31. TRANSCRIPT BEING FURNISHED ADDRESSEES.  
DIGGINS

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## Message Attributes

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**Capture Date:** 16 SEP 1999  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** POTASH, MINING INDUSTRY, PUBLICITY CAMPAIGNS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 07 SEP 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** BoyleJA  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
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**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** BoyleJA  
**Review Comment:** n/a  
**Review Content Flags:** ANOMALY  
**Review Date:** 13 APR 2004  
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**Review Exemptions:** n/a  
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**Review Transfer Date:**  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** POTASH PRODUCERS DECIDE TO DAMPEN PUBLICITY CAMPAIGN IN  
**TAGS:** EMIN, EINV, CA  
**To:** STATE INFO OTTAWA  
ZEN RUEHOT WINNIPEG  
**Type:** TE  
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